



Brand asset guide

This pack has the official logos for Amber and AmberApp, 32 PNG files in all. Amber is the company. AmberApp is our Australian Bitcoin exchange.

Each logo comes inline or stacked, in colour or mono. ALPHA files are transparent. White_BG and Black_BG files are flattened, so they stay visible in email when dark mode flips the background. Use a white name on dark backgrounds and a black name on light ones.

- **Keep proportions**
Scale the logo as a whole. Please don't stretch, squash or crop it.
- **Give it room**
Leave clear space of at least half the mark's width on every side. Keep it at least 24px high on screen.
- **Use it as supplied**
Please don't recolour it, add effects or rebuild it. The orange is #FF8000. Mono versions are white or black only.
- **Spell it right**
AmberApp is one word with two capitals, never Amber App.
- **Use with permission**
Use our logos only where we've agreed to it, or where you have a business arrangement with us.
- **Bitcoin only**
Amber is a Bitcoin only company. Please don't place our logos next to altcoins or tokens.

Need another size or format, or not sure which file to use? Email marketing@amber.app and we'll help. This guide replaces all earlier versions.

Updated:
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